



Wednesday 21 December 2011

Adcorp's Contract with NSW Government Extended

Adcorp Australia Ltd today announced that its contract with NSW Government to provide Media Placement and Typesetting services has been extended. The contract will now continue through to 31 December 2012.

This is second extension option awarded to Adcorp since it first was appointed to the contract in 2008.

It follows on from a two year extension option exercised by the Western Australian Government in August this year, for Adcorp's provision of Master Media Agency Services – Non Campaign that will now extend through to August 2013.

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